

# Comprehensive Plan Surveys: Combined Results

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## INTRODUCTION

Citizen input is of utmost importance in the comprehensive planning process. One of the most effective ways to gain that input is through the use of surveys. Working with the consulting firm LandDesign, staff developed two different surveys. The first was a detailed survey that covered a range of topics related to the comprehensive plan, as well as issues facing the county as it prepares for future growth and development. The second version of the survey was an abbreviated, one-page satisfaction survey covering various topics ranging from the overall quality of life to the county road network.

To ensure the most broad-based citizen input, in the fall of 2008, randomly selected homes around Greenville County received a copy of the detailed survey via mail. The survey provided a statistically valid sampling of those opinions\*. The varied results offer an accurate portrait of current conditions in Greenville County, as well as issues and opportunities that need to be addressed in the updating of the comprehensive plan.

For those citizens wishing to complete a survey who were not part of the random sample, the detailed survey was available online, at community meetings, in the Planning Department office and at various kiosk locations throughout Greenville County Square. Additionally, the short version of the survey was available at high school football games attended by staff in the fall of 2008, as well as at various meetings across the county.

The following pages contain the results of both the long and short versions of the survey. Part one consists of the responses to the long version, divided into three subsets. The first column, labeled "Mail," contains the results of the random sample. The results from those who chose to take the survey online are in the second column, labeled "Web." Finally, the "Other" column contains the results of those surveys received from other sources, such as community meetings.

Part two is a summary of the responses to the short version of the survey. These surveys were collected at football games, civic club meetings, community meetings, etc. Since a statistical sample was not involved, surveys from all sources were combined into one report.

\*For details regarding methodology, please see the complete report: *2008/2009 Comprehensive Plan Survey Report*.

## Part One

### QUALITY OF LIFE

#### 1. How satisfied are you with the quality of life in Greenville County?

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Extremely satisfied	79	16.92%	115	25.73%	19	15.83%
Satisfied	323	69.16%	264	59.06%	79	65.83%
Dissatisfied	28	6.00%	39	8.72%	11	9.17%
Extremely dissatisfied	16	3.43%	11	2.46%	2	1.67%
Not sure	11	2.36%	9	2.01%	5	4.17%
No response	10	2.14%	9	2.01%	4	3.33%
Total	467	100.00%	447	100.00%	120	100.00%

### GROWTH AND DEVELOPMENT

#### 2. What do you think are the three most important subject areas that need to be addressed in the update of the Comprehensive Plan?\*

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
A. Growth and development	284	20.27%	303	22.90%	73	20.28%
B. Parks and recreation	115	8.21%	115	8.69%	19	5.28%
C. Transportation	200	14.28%	257	19.43%	44	12.22%
D. Housing	82	5.85%	53	4.01%	24	6.67%
E. Economic development	228	16.27%	153	11.56%	56	15.56%
F. Community facilities	86	6.14%	27	2.04%	19	5.28%
G. Natural resources	129	9.21%	124	9.37%	45	12.50%
H. Cultural resources	44	3.14%	43	3.25%	4	1.11%
I. Land use	161	11.49%	166	12.55%	50	13.89%
J. Other	44	3.14%	47	3.55%	18	5.00%
No response	28	2.00%	35	2.65%	8	2.22%
Total	1401	100.00%	1323	100.00%	360	100.00%

\*Due to limitations of the software used to capture the responses to the web survey, the rank (first, second, third) of each response is unknown. In order to accurately compare the responses to these questions across the three data subsets, a weighted comparison was not calculated. Instead, all responses were combined into one table.

Please indicate the level of importance for each of the following statements:

### 3. Managing Growth

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Very important	378	80.94%	359	80.31%	88	73.33%
Somewhat important	69	14.78%	58	12.98%	21	17.50%
Not sure	10	2.14%	2	0.45%	5	4.17%
Not too important	3	0.64%	16	3.58%	3	2.50%
Not important at all	1	0.21%	6	1.34%	1	0.83%
N/A	1	0.21%	1	0.22%	0	0.00%
No response	5	1.07%	5	1.12%	2	1.67%
Total	467	100.00%	447	100.00%	120	100.00%

### 4. Limiting growth near sensitive natural areas such as floodplains, wetlands and environmentally significant lands

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Very important	323	69.16%	306	68.61%	82	68.33%
Somewhat important	99	21.20%	94	21.08%	23	19.17%
Not sure	19	4.07%	19	4.26%	4	3.33%
Not too important	19	4.07%	19	4.26%	5	4.17%
Not important at all	1	0.21%	2	0.45%	3	2.50%
N/A	1	0.21%	2	0.45%	0	0.00%
No response	5	1.07%	5	0.90%	3	2.50%
Total	467	100.00%	447	100.00%	120	100.00%

### 5. Mixing residential and commercial development

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Very important	131	28.05%	172	38.48%	34	28.33%
Somewhat important	182	38.97%	172	38.48%	48	40.00%
Not sure	80	17.13%	51	11.41%	13	10.83%
Not too important	37	7.92%	27	6.04%	16	13.33%
Not important at all	26	5.57%	14	3.13%	5	4.17%
N/A	3	0.64%	2	0.45%	0	0.00%
No response	8	1.71%	9	2.01%	4	3.33%
Total	467	100.00%	447	100.00%	120	100.00%

**6. Identifying funding sources to help pay for infrastructure costs such as roads, schools and parks**

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Very important	334	71.52%	338	75.62%	89	74.17%
Somewhat important	102	21.84%	74	16.55%	23	19.17%
Not sure	19	4.07%	16	3.58%	3	2.50%
Not too important	3	0.64%	10	2.24%	1	0.83%
Not important at all	0	0.00%	2	0.45%	1	0.83%
N/A	4	0.86%	2	0.45%	0	0.00%
No response	5	1.07%	5	1.12%	3	2.50%
Total	467	100.00%	447	100.00%	120	100.00%

Which of the following statements best describes your opinion about the quality of new development in Greenville County over the past five years?

**7A. Residential Development**

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Of poor quality	53	11.35%	83	18.57%	10	8.33%
Of average quality	245	52.46%	232	51.90%	71	59.17%
Of above average quality	145	31.05%	114	25.50%	32	26.67%
Of exceptional quality	16	3.43%	10	2.24%	3	2.50%
No response	8	1.71%	8	1.79%	4	3.33%
Total	467	100.00%	447	100.00%	120	100.00%

**7B. Commercial Development**

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Of poor quality	54	11.56%	70	15.66%	13	10.83%
Of average quality	233	49.89%	200	44.74%	68	56.67%
Of above average quality	140	29.98%	156	34.90%	31	25.83%
Of exceptional quality	22	4.71%	13	2.91%	3	2.50%
No response	18	3.85%	8	1.79%	5	4.17%
Total	467	100.00%	447	100.00%	120	100.00%

## HOUSING

What type of housing do you feel is needed?

### 8. Single-family homes

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Much needed	155	33.19%	108	24.16%	33	27.50%
Needed somewhat	167	35.76%	189	42.28%	46	38.33%
Not sure	59	12.63%	67	14.99%	13	10.83%
Not needed	54	11.56%	73	16.33%	15	12.50%
N/A	5	1.07%	4	0.89%	3	2.50%
No response	27	5.78%	6	1.34%	10	8.33%
Total	467	100.00%	447	100.00%	120	100.00%

### 9. Large estate homes

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Much needed	12	2.57%	15	3.36%	1	0.83%
Needed somewhat	67	14.35%	83	18.61%	19	15.83%
Not sure	111	23.77%	89	19.96%	28	23.33%
Not needed	224	47.97%	247	55.38%	56	46.67%
N/A	12	2.57%	7	1.57%	3	2.50%
No response	41	8.78%	6	1.12%	13	10.83%
Total	467	100.00%	447	100.00%	120	100.00%

### 10. Townhomes

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Much needed	45	9.64%	75	16.78%	14	11.67%
Needed somewhat	185	39.61%	193	43.18%	41	34.17%
Not sure	119	25.48%	86	19.24%	29	24.17%
Not needed	82	17.56%	78	17.45%	21	17.50%
N/A	4	0.86%	5	1.12%	3	2.50%
No response	32	6.85%	10	2.24%	12	10.00%
Total	467	100.00%	447	100.00%	120	100.00%

### 11. Apartments

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Much needed	41	8.78%	52	11.63%	16	13.33%
Needed somewhat	126	26.98%	124	27.74%	38	31.67%
Not sure	131	28.05%	121	27.07%	26	21.67%
Not needed	130	27.84%	135	30.20%	25	20.83%
N/A	5	1.07%	7	1.57%	3	2.50%
No response	34	7.28%	8	1.79%	12	10.00%
Total	467	100.00%	447	100.00%	120	100.00%

### 12. Condominiums

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Much needed	39	8.35%	58	12.98%	11	9.17%
Needed somewhat	169	36.19%	155	34.68%	38	31.67%
Not sure	127	27.19%	121	27.07%	27	22.50%
Not needed	92	19.70%	99	22.15%	25	20.83%
N/A	5	1.07%	5	1.12%	3	2.50%
No response	35	7.49%	9	2.01%	16	13.33%
Total	467	100.00%	447	100.00%	120	100.00%

### 13. Manufactured homes

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Much needed	20	4.28%	6	1.34%	3	2.50%
Needed somewhat	54	11.56%	56	12.53%	22	18.33%
Not sure	112	23.98%	101	22.60%	25	20.83%
Not needed	231	49.46%	269	60.18%	48	40.00%
N/A	7	1.50%	6	1.34%	3	2.50%
No response	43	9.21%	9	2.01%	19	15.83%
Total	467	100.00%	447	100.00%	120	100.00%

#### 14. Retirement housing

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Much needed	183	39.19%	120	26.85%	48	40.00%
Needed somewhat	173	37.04%	208	46.53%	44	36.67%
Not sure	75	16.06%	81	18.12%	13	10.83%
Not needed	17	3.64%	28	6.26%	4	3.33%
N/A	4	0.86%	5	1.12%	2	1.67%
No response	15	3.21%	5	1.12%	9	7.50%
Total	467	100.00%	447	100.00%	120	100.00%

#### 15. Assisted living

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Much needed	177	37.90%	138	30.87%	44	36.67%
Needed somewhat	168	35.97%	196	43.85%	48	40.00%
Not sure	83	17.77%	86	19.24%	15	12.50%
Not needed	17	3.64%	18	4.03%	2	1.67%
N/A	3	0.64%	4	0.89%	2	1.67%
No response	19	4.07%	5	1.12%	9	7.50%
Total	467	100.00%	447	100.00%	120	100.00%

#### TRANSPORTATION

Please rate each of the following:

#### 16. Existing road network

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Excellent	11	2.36%	7	1.57%	3	2.50%
Good	156	33.40%	146	32.66%	29	24.17%
Fair	186	39.83%	179	40.04%	61	50.83%
Poor	100	21.41%	107	23.94%	24	20.00%
Don't know	6	1.28%	1	0.22%	0	0.00%
No response	8	1.71%	7	1.57%	3	2.50%
Total	467	100.00%	447	100.00%	120	100.00%

**17. Transit options, such as train and bus transportation**

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Excellent	4	0.86%	6	1.34%	0	0.00%
Good	43	9.21%	18	4.03%	5	4.17%
Fair	97	20.77%	60	13.42%	34	28.33%
Poor	271	58.03%	337	75.39%	70	58.33%
Don't know	46	9.85%	20	4.47%	8	6.67%
No response	6	1.28%	6	1.34%	3	2.50%
Total	467	100.00%	447	100.00%	120	100.00%

**18. Sidewalk network**

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Excellent	7	1.50%	6	1.34%	0	0.00%
Good	69	14.78%	48	10.74%	17	14.17%
Fair	151	32.33%	172	38.48%	41	34.17%
Poor	213	45.61%	201	44.97%	54	45.00%
Don't know	20	4.28%	12	2.68%	4	3.33%
No response	7	1.50%	8	1.79%	4	3.33%
Total	467	100.00%	447	100.00%	120	100.00%

**19. Bicycle network**

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Excellent	12	2.57%	9	2.01%	1	0.83%
Good	38	8.14%	45	10.07%	9	7.50%
Fair	99	21.20%	99	22.15%	35	29.17%
Poor	258	55.25%	257	57.49%	63	52.50%
Don't know	51	10.92%	30	6.71%	8	6.67%
No response	9	1.93%	7	1.57%	4	3.33%
Total	467	100.00%	447	100.00%	120	100.00%

## AGRICULTURAL, NATURAL AND CULTURAL RESOURCES

Please indicate the level of importance for each of the following:

### 20. Farmland preservation

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Very important	245	52.46%	195	43.62%	63	52.50%
Somewhat important	138	29.55%	159	35.57%	35	29.17%
Not sure	50	10.71%	35	7.83%	10	8.33%
Not too important	18	3.85%	39	8.72%	9	7.50%
Not important at all	2	0.43%	11	2.46%	1	0.83%
N/A	4	0.86%	3	0.67%	0	0.00%
No response	10	2.14%	5	1.12%	2	1.67%
Total	467	100.00%	447	100.00%	120	100.00%

### 21. Land conservation

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Very important	295	63.17%	281	62.86%	69	57.50%
Somewhat important	119	25.48%	117	26.17%	37	30.83%
Not sure	34	7.28%	10	2.24%	7	5.83%
Not too important	8	1.71%	21	4.70%	2	1.67%
Not Important at all	1	0.21%	10	2.24%	2	1.67%
N/A	1	0.21%	3	0.67%	0	0.00%
No response	9	1.93%	5	1.12%	3	2.50%
Total	467	100.00%	447	100.00%	120	100.00%

### 22. Clean water

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Very important	447	95.72%	420	93.96%	110	91.67%
Somewhat important	13	2.78%	18	4.03%	8	6.67%
Not sure	1	0.21%	2	0.45%	0	0.00%
Not too important	0	0.00%	2	0.45%	0	0.00%
Not Important at all	1	0.21%	0	0.00%	0	0.00%
N/A	0	0.00%	2	0.45%	0	0.00%
No response	5	1.07%	3	0.67%	2	1.67%
Total	467	100.00%	447	100.00%	120	100.00%

### 23. Clean air

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Very important	436	93.36%	397	88.81%	110	91.67%
Somewhat important	24	5.14%	43	9.62%	5	4.17%
Not sure	2	0.43%	1	0.22%	1	0.83%
Not too important	0	0.00%	2	0.45%	2	1.67%
Not Important at all	0	0.00%	1	0.22%	0	0.00%
N/A	0	0.00%	2	0.45%	0	0.00%
No response	5	1.07%	1	0.22%	2	1.67%
Total	467	100.00%	447	100.00%	120	100.00%

### 24. Historic preservation

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Very important	207	44.33%	221	49.44%	53	44.17%
Somewhat important	196	41.97%	175	39.15%	47	39.17%
Not sure	26	5.57%	15	3.36%	9	7.50%
Not too important	26	5.57%	25	5.59%	7	5.83%
Not Important at all	5	1.07%	2	0.45%	1	0.83%
N/A	0	0.00%	1	0.22%	1	0.83%
No response	7	1.50%	8	1.79%	2	1.67%
Total	467	100.00%	447	100.00%	120	100.00%

### 25. Scenic view preservation

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Very important	223	47.75%	256	57.27%	52	43.33%
Somewhat important	180	38.54%	147	32.89%	52	43.33%
Not sure	30	6.42%	9	2.01%	9	7.50%
Not too important	23	4.93%	19	4.25%	4	3.33%
Not Important at all	1	0.21%	5	1.12%	1	0.83%
N/A	2	0.43%	2	0.45%	0	0.00%
No response	8	1.71%	9	2.01%	2	1.67%
Total	467	100.00%	447	100.00%	120	100.00%

## 26. Wildlife conservation

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Very important	279	59.74%	285	63.76%	68	56.67%
Somewhat important	127	27.19%	102	22.82%	38	31.67%
Not sure	32	6.85%	20	4.47%	6	5.00%
Not too important	19	4.07%	22	4.92%	6	5.00%
Not Important at all	2	0.43%	8	1.79%	0	0.00%
N/A	2	0.43%	1	0.22%	0	0.00%
No response	6	1.28%	9	2.01%	2	1.67%
Total	467	100.00%	447	100.00%	120	100.00%

## 27. Cultural facilities - museums, theaters, etc.

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Very important	175	37.47%	225	50.34%	42	35.00%
Somewhat important	205	43.90%	173	38.70%	48	40.00%
Not sure	34	7.28%	5	1.12%	13	10.83%
Not too important	33	7.07%	23	5.15%	9	7.50%
Not Important at all	9	1.93%	11	2.46%	5	4.17%
N/A	2	0.43%	1	0.22%	1	0.83%
No response	9	1.93%	9	2.01%	2	1.67%
Total	467	100.00%	447	100.00%	120	100.00%

## COMMUNITY SERVICES AND FACILITIES

How would you rate the following local services?

### 28. Police

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Excellent	85	18.20%	58	12.98%	21	17.50%
Good	235	50.32%	259	57.94%	56	46.67%
Fair	95	20.34%	72	16.11%	26	21.67%
Poor	20	4.28%	17	3.80%	6	5.00%
Don't know	26	5.57%	36	8.05%	7	5.83%
No response	6	1.28%	5	1.12%	4	3.33%
Total	467	100.00%	447	100.00%	120	100.00%

29. Fire

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Excellent	140	29.98%	141	31.54%	36	30.00%
Good	239	51.18%	220	49.22%	64	53.33%
Fair	34	7.28%	21	4.70%	6	5.00%
Poor	4	0.86%	2	0.45%	1	0.83%
Don't know	45	9.64%	63	14.09%	9	7.50%
No response	5	1.07%	0	0.00%	4	3.33%
Total	467	100.00%	447	100.00%	120	100.00%

30. Emergency medical services

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Excellent	102	21.84%	84	18.79%	21	17.50%
Good	238	50.96%	236	52.80%	67	55.83%
Fair	60	12.85%	39	8.72%	16	13.33%
Poor	9	1.93%	1	0.22%	3	2.50%
Don't know	52	11.13%	81	18.12%	9	7.50%
No response	6	1.28%	6	1.34%	4	3.33%
Total	467	100.00%	447	100.00%	120	100.00%

31. Parks and recreation

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Excellent	62	13.28%	70	15.66%	11	9.17%
Good	235	50.32%	218	48.77%	59	49.17%
Fair	116	24.84%	113	25.28%	38	31.67%
Poor	34	7.28%	32	7.16%	7	5.83%
Don't know	16	3.43%	9	2.01%	2	1.67%
No response	4	0.86%	5	1.12%	3	2.50%
Total	467	100.00%	447	100.00%	120	100.00%

### 32. Schools

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Excellent	43	9.21%	32	7.16%	18	15.00%
Good	186	39.83%	173	38.70%	51	42.50%
Fair	135	28.91%	144	32.21%	28	23.33%
Poor	51	10.92%	53	11.86%	12	10.00%
Don't know	45	9.64%	37	8.28%	8	6.67%
No response	7	1.50%	8	1.79%	3	2.50%
Total	467	100.00%	447	100.00%	120	100.00%

### 33. Libraries

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Excellent	95	20.34%	96	21.48%	32	26.67%
Good	261	55.89%	242	54.14%	59	49.17%
Fair	59	12.63%	62	13.87%	16	13.33%
Poor	20	4.28%	14	3.13%	4	3.33%
Don't know	24	5.14%	23	5.15%	7	5.83%
No response	8	1.71%	10	2.24%	2	1.67%
Total	467	100.00%	447	100.00%	120	100.00%

### 34. Water

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Excellent	129	27.62%	150	33.56%	22	18.33%
Good	250	53.53%	213	47.65%	69	57.50%
Fair	57	12.21%	52	11.63%	17	14.17%
Poor	16	3.43%	15	3.36%	8	6.67%
Don't know	10	2.14%	11	2.46%	2	1.67%
No response	5	1.07%	6	1.34%	2	1.67%
Total	467	100.00%	447	100.00%	120	100.00%

**35. Sewer**

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Excellent	76	16.27%	66	14.77%	7	5.83%
Good	239	51.18%	223	49.89%	60	50.00%
Fair	72	15.42%	80	17.90%	27	22.50%
Poor	28	6.00%	22	4.92%	10	8.33%
Don't know	45	9.64%	51	11.41%	13	10.83%
No response	7	1.50%	5	1.12%	3	2.50%
Total	467	100.00%	447	100.00%	120	100.00%

Please indicate your opinion regarding the supply of each of the following park and recreation facilities:

**36. Indoor recreation opportunities**

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Too Much	5	1.07%	6	1.34%	2	1.67%
Just Right	65	13.92%	80	17.90%	18	15.00%
Not Sure	177	37.90%	165	36.91%	48	40.00%
Too few	191	40.90%	174	38.93%	38	31.67%
Non-existent	7	1.50%	10	2.24%	8	6.67%
N/A	13	2.78%	7	1.57%	3	2.50%
No response	9	1.93%	5	1.12%	3	2.50%
Total	467	100.00%	447	100.00%	120	100.00%

**37. Passive recreation facilities such as trails, picnic areas, etc.**

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Too Much	1	0.21%	4	0.89%	3	2.50%
Just Right	118	25.27%	108	24.16%	28	23.33%
Not Sure	103	22.06%	75	16.78%	21	17.50%
Too few	227	48.61%	246	55.03%	62	51.67%
Non-existent	6	1.28%	6	1.34%	1	0.83%
N/A	5	1.07%	2	0.45%	2	1.67%
No response	7	1.50%	6	1.34%	3	2.50%
Total	467	100.00%	447	100.00%	120	100.00%

### 38. Number of neighborhood parks

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Too Much	3	0.64%	4	0.89%	2	1.67%
Just Right	91	19.49%	91	20.36%	27	22.50%
Not Sure	98	20.99%	88	19.69%	32	26.67%
Too few	249	53.32%	243	54.36%	53	44.17%
Non-existent	10	2.14%	15	3.36%	2	1.67%
N/A	10	2.14%	1	0.22%	1	0.83%
No response	6	1.28%	5	1.12%	3	2.50%
Total	467	100.00%	447	100.00%	120	100.00%

### 39. Number of large regional parks

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Too Much	6	1.28%	9	2.01%	3	2.50%
Just Right	134	28.69%	135	30.20%	37	30.83%
Not Sure	125	26.77%	111	24.83%	32	26.67%
Too few	177	37.90%	181	40.49%	43	35.83%
Non-existent	9	1.93%	2	0.45%	1	0.83%
N/A	8	1.71%	1	0.22%	1	0.83%
No response	8	1.71%	8	1.79%	3	2.50%
Total	467	100.00%	447	100.00%	120	100.00%

## LAND USE AND COMMUNITY CHARACTER

Please indicate the level of importance of each of the following statements:

### 40. The visual appearance of new residential developments

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Very important	278	59.53%	280	62.64%	66	55.00%
Somewhat important	151	32.33%	127	28.41%	46	38.33%
Not sure	17	3.64%	10	2.24%	3	2.50%
Not too important	12	2.57%	19	4.25%	2	1.67%
Not important at all	2	0.43%	3	0.67%	1	0.83%
N/A	1	0.21%	3	0.67%	0	0.00%
No response	6	1.28%	5	1.12%	2	1.67%
Total	467	100.00%	447	100.00%	120	100.00%

**41. The visual appearance of new commercial developments**

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Very important	288	61.67%	307	68.68%	66	55.00%
Somewhat important	139	29.76%	109	24.38%	42	35.00%
Not sure	20	4.28%	8	1.79%	5	4.17%
Not too important	11	2.36%	13	2.91%	3	2.50%
Not important at all	2	0.43%	2	0.45%	1	0.83%
N/A	1	0.21%	2	0.45%	0	0.00%
No response	6	1.28%	6	1.34%	3	2.50%
Total	467	100.00%	447	100.00%	120	100.00%

**42. Protecting and enhancing the character of our county**

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Very important	353	75.59%	337	75.39%	88	73.33%
Somewhat important	78	16.70%	75	16.78%	17	14.17%
Not sure	23	4.93%	14	3.13%	9	7.50%
Not too important	5	1.07%	6	1.34%	1	0.83%
Not important at all	2	0.43%	6	1.34%	1	0.83%
N/A	1	0.21%	3	0.67%	0	0.00%
No response	5	1.07%	6	1.34%	4	3.33%
Total	467	100.00%	447	100.00%	120	100.00%

**43. Planning for greenspace and development together**

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Very important	355	76.02%	356	79.64%	83	69.17%
Somewhat important	73	15.63%	45	10.07%	17	14.17%
Not sure	22	4.71%	5	1.12%	11	9.17%
Not too important	8	1.71%	16	3.58%	3	2.50%
Not important at all	2	0.43%	11	2.46%	2	1.67%
N/A	2	0.43%	2	0.45%	1	0.83%
No response	5	1.07%	12	2.68%	3	2.50%
Total	467	100.00%	447	100.00%	120	100.00%

**44. Planning neighborhoods with a mixture of housing types**

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Very important	127	27.19%	185	41.39%	36	30.00%
Somewhat important	204	43.68%	144	32.21%	49	40.83%
Not sure	44	9.42%	34	7.61%	11	9.17%
Not too important	63	13.49%	51	11.41%	12	10.00%
Not important at all	20	4.28%	24	5.37%	6	5.00%
N/A	2	0.43%	3	0.67%	0	0.00%
No response	7	1.50%	6	1.34%	6	5.00%
Total	467	100.00%	447	100.00%	120	100.00%

**45. Having a mixture of shopping, services, offices and housing at one location**

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Very important	135	28.91%	174	38.93%	38	31.67%
Somewhat important	196	41.97%	172	38.48%	48	40.00%
Not sure	53	11.35%	31	6.94%	10	8.33%
Not too important	60	12.85%	43	9.62%	16	13.33%
Not important at all	15	3.21%	19	4.25%	0	0.00%
N/A	2	0.43%	2	0.45%	2	1.67%
No response	6	1.28%	6	1.34%	6	5.00%
Total	467	100.00%	447	100.00%	120	100.00%

**46. Better coordinated land use decisions with the local municipalities**

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Very important	261	55.89%	328	73.38%	66	55.00%
Somewhat important	134	28.69%	71	15.88%	29	24.17%
Not sure	54	11.56%	23	5.15%	14	11.67%
Not too important	5	1.07%	8	1.79%	2	1.67%
Not important at all	3	0.64%	9	2.01%	3	2.50%
N/A	4	0.86%	2	0.45%	0	0.00%
No response	6	1.28%	6	1.34%	6	5.00%
Total	467	100.00%	447	100.00%	120	100.00%

**47. Land use decisions that reduce infrastructure costs**

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Very important	255	54.60%	259	57.94%	71	59.17%
Somewhat important	137	29.34%	118	26.40%	31	25.83%
Not sure	55	11.78%	40	8.95%	11	9.17%
Not too important	5	1.07%	12	2.68%	0	0.00%
Not important at all	4	0.86%	11	2.46%	1	0.83%
N/A	4	0.86%	2	0.45%	0	0.00%
No response	7	1.50%	5	1.12%	6	5.00%
Total	467	100.00%	447	100.00%	120	100.00%

**ECONOMIC DEVELOPMENT**

**49. What types of businesses do you want more of in Greenville County?\***

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
A. Service	100	7.14%	66	4.99%	27	7.50%
B. Retail	88	6.28%	67	5.06%	29	8.06%
C. Agriculture	106	7.57%	100	7.56%	30	8.33%
D. Tourism	147	10.49%	125	9.45%	36	10.00%
E. Light manufacturing/industry	231	16.49%	180	13.61%	62	17.22%
F. Heavy manufacturing/industry	128	9.14%	85	6.42%	29	8.06%
G. High tech	248	17.70%	316	23.89%	61	16.94%
H. Professional	215	15.35%	260	19.65%	48	13.33%
I. None	41	2.93%	23	1.74%	7	1.94%
J. Other	16	1.14%	36	2.72%	5	1.39%
No response	81	5.78%	65	4.91%	26	7.22%
Total	1401	100.00%	1323	100.00%	360	100.00%

\*Due to limitations of the software used to capture the responses to the web survey, the rank (first, second, third) of each response is unknown. In order to accurately compare the responses to these questions across the three data subsets, a weighted comparison was not calculated. Instead, all responses were combined into one table.

**50. What types of jobs do you believe are needed in Greenville County?\***

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
A. Service	120	8.57%	82	6.20%	32	8.89%
B. Retail	51	3.64%	27	2.04%	19	5.28%
C. Agriculture	74	5.28%	73	5.52%	18	5.00%
D. Tourism	99	7.07%	104	7.86%	23	6.39%
E. Light manufacturing/industry	270	19.27%	213	16.10%	79	21.94%
F. Heavy manufacturing/industry	169	12.06%	104	7.86%	40	11.11%
G. High tech	277	19.77%	316	23.89%	73	20.28%
H. Professional	235	16.77%	278	21.01%	52	14.44%
I. None	11	0.79%	15	1.13%	3	0.83%
J. Other	15	1.07%	31	2.34%	2	0.56%
No response	80	5.71%	80	6.05%	19	5.28%
Total	1401	100.00%	1323	100.00%	360	100.00%

**51. Addressing some of the issues identified in this survey may require additional revenue. Please rank your top three revenue-generating choices.\***

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
A. Federal or state grants	320	22.84%	272	20.56%	87	24.17%
B. User fees	227	16.20%	211	15.95%	66	18.33%
C. License, permit and utility fees	169	12.06%	176	13.30%	36	10.00%
D. Property tax increase	40	2.86%	47	3.55%	7	1.94%
E. Establish a county sales tax	86	6.14%	98	7.41%	24	6.67%
F. Debt service	158	11.28%	139	10.51%	40	11.11%
G. Hospitality and accommodations tax	150	10.71%	170	12.85%	41	11.39%
H. Capital projects tax	118	8.42%	114	8.62%	24	6.67%
No response	133	9.49%	96	7.26%	35	9.72%
Total	1401	100.00%	1323	100.00%	360	100.00%

\*Due to limitations of the software used to capture the responses to the web survey, the rank (first, second, third) of each response is unknown. In order to accurately compare the responses to these questions across the three data subsets, a weighted comparison was not calculated. Instead, all responses were combined into one table.

**DEMOGRAPHICS**

**52. What is your household's total income?**

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
< \$25,000	64	13.70%	14	3.13%	11	9.17%
\$25,001 - \$50,000	96	20.56%	59	13.20%	28	23.33%
\$50,001 - \$75,000	84	17.99%	75	16.78%	19	15.83%
\$75,001 - \$100,000	70	14.99%	94	21.03%	16	13.33%
\$100,001 - \$125,000	60	12.85%	68	15.21%	18	15.00%
\$125,001 - \$175,000	37	7.92%	75	16.78%	5	4.17%
>\$175,000	32	6.85%	48	10.74%	7	5.83%
No response	24	5.14%	14	3.13%	16	13.33%
Total	467	100.00%	447	100.00%	120	100.00%

**53. Gender**

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
Male	196	41.97%	222	49.66%	76	63.33%
Female	258	55.25%	216	48.32%	41	34.17%
No response	13	2.78%	9	2.01%	3	2.50%
Total	467	100.00%	447	100.00%	120	100.00%

**54. Age**

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
18 and under	0	0.00%	1	0.22%	0	0.00%
19-29	26	5.57%	48	10.74%	6	5.00%
30-39	75	16.06%	111	24.83%	9	7.50%
40-49	91	19.49%	102	22.82%	27	22.50%
50-59	117	25.05%	96	21.48%	25	20.83%
60-69	85	18.20%	65	14.54%	34	28.33%
70+	60	12.85%	17	3.80%	13	10.83%
No response	13	2.78%	7	1.57%	6	5.00%
Total	467	100.00%	447	100.00%	120	100.00%

**55. How many adults live in your household?**

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
1	105	22.48%	68	15.21%	17	14.17%
2	285	61.03%	325	72.71%	82	68.33%
3	45	9.64%	33	7.38%	14	11.67%
4+	18	3.85%	13	2.91%	3	2.50%
No response	14	3.00%	8	1.79%	4	3.33%
Total	467	100.00%	447	100.00%	120	100.00%

56. How many children (17 and younger) live in your household?

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
0	297	63.60%	261	58.39%	81	67.50%
1	58	12.42%	71	15.88%	15	12.50%
2	66	14.13%	75	16.78%	9	7.50%
3	16	3.43%	22	4.92%	6	5.00%
4+	8	1.71%	9	2.01%	3	2.50%
No response	22	4.71%	9	2.01%	6	5.00%
Total	467	100.00%	447	100.00%	120	100.00%

57. Zip Code

Answer options	Mail		Web		Other	
	Count	Percentage	Count	Percentage	Count	Percentage
No response	9	1.93%	9	2.01%	3	2.50%
29316	1	0.21%	0	0.00%	0	0.00%
29356	7	1.50%	1	0.22%	6	5.00%
29601	9	1.93%	23	5.15%	6	5.00%
29605	38	8.14%	42	9.40%	6	5.00%
29607	44	9.42%	36	8.05%	3	2.50%
29609	23	4.93%	34	7.61%	6	5.00%
29611	24	5.14%	7	1.57%	2	1.67%
29615	56	11.99%	59	13.20%	2	1.67%
29617	20	4.28%	19	4.25%	15	12.50%
29635	1	0.21%	1	0.22%	0	0.00%
29644	6	1.28%	3	0.67%	9	7.50%
29650	35	7.49%	46	10.29%	4	3.33%
29651	28	6.00%	20	4.47%	6	5.00%
29652	1	0.21%	0	0.00%	0	0.00%
29654	3	0.64%	1	0.22%	1	0.83%
29661	1	0.21%	3	0.67%	4	3.33%
29662	9	1.93%	10	2.24%	1	0.83%
29669	7	1.50%	3	0.67%	2	1.67%
29673	4	0.86%	3	0.67%	1	0.83%
29680	22	4.71%	14	3.13%	10	8.33%
29681	66	14.13%	63	14.09%	13	10.83%
29687	38	8.14%	21	4.70%	5	4.17%
29690	15	3.21%	29	6.49%	15	12.50%
Total	467	100.00%	447	100.00%	120	100.00%

## Part Two

### 1. How satisfied are you with the overall quality of life in Greenville County?

Answer Options	Count	Percentage
Very satisfied	143	27.50%
Satisfied	301	57.88%
Neither satisfied nor dissatisfied	45	8.65%
Dissatisfied	19	3.65%
Very dissatisfied	10	1.92%
No response	2	0.38%
Total	520	100.00%

### 2. How satisfied are you with the quality of residential development in Greenville County?

Answer Options	Count	Percentage
Very satisfied	70	13.46%
Satisfied	298	57.31%
Neither satisfied nor dissatisfied	80	15.38%
Dissatisfied	56	10.77%
Very dissatisfied	12	2.31%
No response	4	0.77%
Total	520	100.00%

### 3. How satisfied are you with the quality of commercial development in Greenville County?

Answer Options	Count	Percentage
Very satisfied	71	13.65%
Satisfied	280	53.85%
Neither satisfied nor dissatisfied	103	19.81%
Dissatisfied	50	9.62%
Very dissatisfied	9	1.73%
No response	7	1.35%
Total	520	100.00%

### 4. How satisfied are you with the existing road network in Greenville County?

Answer Options	Count	Percentage
Very satisfied	41	7.88%
Satisfied	169	32.50%
Neither satisfied nor dissatisfied	116	22.31%
Dissatisfied	152	29.23%
Very dissatisfied	37	7.12%
No response	5	0.96%
Total	520	100.00%

**5. How satisfied are you with the existing pedestrian facilities in Greenville County?**

Answer Options	Count	Percentage
Very satisfied	41	7.88%
Satisfied	204	39.23%
Neither satisfied nor dissatisfied	136	26.15%
Dissatisfied	104	20.00%
Very dissatisfied	30	5.77%
No response	5	0.96%
Total	520	100.00%

**6. How satisfied are you with the emergency services in Greenville County?**

Answer Options	Count	Percentage
Very satisfied	119	22.88%
Satisfied	278	53.46%
Neither satisfied nor dissatisfied	77	14.81%
Dissatisfied	26	5.00%
Very dissatisfied	10	1.92%
No response	10	1.92%
Total	520	100.00%

**7. How satisfied are you with the schools and libraries in Greenville County?**

Answer Options	Count	Percentage
Very satisfied	143	27.50%
Satisfied	278	53.46%
Neither satisfied nor dissatisfied	43	8.27%
Dissatisfied	36	6.92%
Very dissatisfied	15	2.88%
No response	5	0.96%
Total	520	100.00%

**8. How satisfied are you with parks and recreation in Greenville County?**

Answer Options	Count	Percentage
Very satisfied	146	28.08%
Satisfied	238	45.77%
Neither satisfied nor dissatisfied	71	13.65%
Dissatisfied	47	9.04%
Very dissatisfied	14	2.69%
No response	4	0.77%
Total	520	100.00%

**9. How satisfied are you with efforts to preserve natural resources in Greenville County?**

Answer Options	Count	Percentage
Very satisfied	79	15.19%
Satisfied	256	49.23%
Neither satisfied nor dissatisfied	120	23.08%
Dissatisfied	46	8.85%
Very dissatisfied	11	2.12%
No response	8	1.54%
Total	520	100.00%

**10. How satisfied are you with efforts to manage growth in Greenville County?**

Answer Options	Count	Percentage
Very satisfied	58	11.15%
Satisfied	240	46.15%
Neither satisfied nor dissatisfied	127	24.42%
Dissatisfied	60	11.54%
Very dissatisfied	29	5.58%
No response	6	1.15%
Total	520	100.00%

**11. What do you think are the three most important subject areas that need to be addressed with this plan?**

Answer Options	1st choice	2nd choice	3rd choice	Weighted*
Growth and development	26.35%	10.19%	9.42%	18.14%
Parks and recreation	12.69%	9.62%	7.69%	10.83%
Transportation	17.12%	14.81%	7.50%	14.74%
Housing	9.04%	12.12%	10.00%	10.22%
Economic development	16.15%	20.38%	13.27%	17.08%
Community facilities	2.31%	9.23%	11.54%	6.15%
Natural resources	5.96%	8.65%	12.50%	7.95%
Cultural resources	0.96%	3.65%	5.00%	2.53%
Land use	3.85%	5.00%	15.00%	6.09%
Other	1.73%	1.15%	1.35%	1.47%
No response	3.85%	5.19%	6.73%	4.78%
Total	100.00%	100.00%	100.00%	100.00%

\*The responses were given a weight of three for first choice, two for second choice and one for third choice.